ReBuild USA Launches Major Advertising Campaign Calling on Washington to Act on Infrastructure

Today, ReBuild USA— a national nonpartisan organization— launches a major digital advertising campaign in six key states to call on Congress to rebuild America and the middle class by rebuilding our infrastructure. The six-figure digital campaign targets voters in Illinois, Indiana, Michigan, Ohio, Pennsylvania, and Wisconsin and encourages them to contact their Members of Congress and tell them to act on infrastructure.

ReBuild USA is committed to pushing for better infrastructure— and the jobs that come with it— throughout our nation. Americans are at risk every day due to unsafe bridges, drinking water contaminated by old pipes, and antiquated energy systems. Earlier this year, the American Society of Civil Engineers gave the United States a dangerous D+ grade for the collective state of our infrastructure— highlighting the poor condition of our roads, bridges, energy systems, waterways, and more. Washington must act by moving forward federal infrastructure projects before it is too late, and America’s skilled workers are ready to build.

"By fixing our roads, bridges, and broken water systems, Congress can support our workforce and take real steps in rebuilding America and our middle class," said Brent Booker, Secretary Treasurer of North America’s Building Trades Unions, which is supporting the national campaign of ReBuild USA. "It’s far past time that Washington acted on infrastructure— too many of our roads and bridges are crumbling, our children’s schools are in disrepair, and everyday there’s reports of our water systems in decay and our national energy grid at risk. Let’s put the thousands of highly-skilled, trained men and women to work on federal infrastructure projects and rebuild our nation."

ReBuild USA is a nonpartisan project that advocates for infrastructure improvements at the national, state, and local levels and is supported by North America’s Building Trades Unions (NABTU).

ReBuild USA’s digital ads can be viewed HERE.

For more information about ReBuild USA, click HERE.